



432 Fashion Way Burlington, WA 98233 360-757-8888 www.skagitchildrensmuseum.net Cate@skagitcm.org

Chair-ity Auction 2020 *Building A Brighter Future!*

June 23, 2020

Dear Museum Supporter,

The Children's Museum of Skagit County (CMSC) will be **Building A Brighter Future** for our **17th Annual Virtual Chair-ity Auction** beginning on September 4, 2020 and finishing with a live program on September 12, 2020. This year, the virtual auction will feature live and silent auction items, as well as unique and exciting surprises from inside the museum!

Like everyone else, we have been impacted by the COVID-19 global pandemic. The museum closed on March 16, 2020. Our Museum Explorers Preschool program finished the school year virtually with zoom classes, including yoga! We held a "Crazy Hair Day" virtual event with Author/Illustrator/Musician Barney Saltzberg in May, live from his studio in LA, and 1,000 people attended that night! We've honored our previously scheduled Scholarship Parties by delivering their cakes, party supplies and gifts to their doors, to help the children and families that are already experiencing many challenges. They have been so very grateful. We've created a CMSC YouTube station and have posted helpful resources on our website and Facebook page, too.

As we plan to reopen in Phase 3, we'll be operating at reduced numbers of people and extended hours. We know that there will be a greater need for all of the scholarship programs. The support we receive will ensure that CMSC is able to keep this safe haven and community jewel a vital resource for children, families, educators and social services, including being host site for supervised visits, which have more than quadrupled in the past year.

Last year was an amazing year, with our relocation to The Outlet Shoppes at Burlington, and our Grand opening on August 31, 2019. We have doubled our number of memberships, and increased our programs and operations substantially. The unique layout in this 15,400 square foot facility will allow us to operate camps, preschool, members and guests in one of four zones, which can operate independently with restrooms and separate exits.

We look forward to our continued partnership with you! Your support means that we can address critical needs in our community. All of us want our next generation to be equipped for the workforce and to be good citizens for our community. With the support from individuals and businesses like you, we can make a difference!

There are three Sponsorship Levels available, listed below. The full descriptions are included in this email.

- ❖ **Platinum Armchair Sponsor ~ \$ 2,500**
- ❖ **Gold Recliner Sponsor ~ \$1,000**
- ❖ **Silver Adirondack Sponsor ~ \$ 500**

In this new time of virtual events, we're excited to highlight your business to a greater extent than before, with the use of various platforms and a much longer time frame. This would give your company excellent exposure and help support a vital community resource and organization. Please do not hesitate to contact me via email: Cate@skagitcm.org, by telephone: 360-770-9746-cell. Thank you for your consideration!

Best Regards,

Cate L. Anderson, Executive Director

The mission of the Children's Museum of Skagit County is to promote, encourage and increase an understanding of the arts, science, culture and literature among the children, youth, families and educators in Skagit County and beyond.



17th Annual Chair-ity Auction

Building A Brighter Future!

September 12, 2020

Sponsorship Opportunities & Benefits

The Children's Museum of Skagit County, one of the Valley's premier spots just for children, their families and educators, will be hosting the 17th Annual **Chair-ity Auction** beginning on September 4th and finishing with a live program on September 12, 2020. This year, the virtual auction will feature live and silent auction items, as well as unique and exciting features from inside the museum!

Proceeds from the 17th Annual Chair-ity Auction and Dinner will go towards educational programs and operations at the museum, which are vital to our continued success. The live and silent auction will feature trips, gift certificates, experiences, chairs, paintings, baskets, plus our ever popular "Dessert By Bid Dash". Our Fund-A-Need will be the Scholarship Program, which will be critical in the current climate.

Platinum Armchair Sponsor ~ \$2,500

- ❖ Taped 30-second spot at the Children's Museum. This spot will run during our live event, plus will be linked to our auction and CMSC website. You will be able to use it for your marketing, as well!
- ❖ Your business will be highlighted with a banner displayed within the virtual auction.
- ❖ Recognition as a Platinum Sponsor in event materials, printed and virtual.
- ❖ Sponsor recognition and logo will be published in Children's Museum of Skagit County website and e-blasts. These social media formats reach thousands of households and businesses weekly.
- ❖ Logo recognition and a link to your site on the CMSC Web site, Facebook and Twitter.
- ❖ A sponsor's easel will display company as Platinum Sponsor inside the museum, which will remain for several months prior and post the auction event.

Gold Recliner Sponsor ~ \$1,000

- ❖ Recognition as a Gold Sponsor in event materials, printed and virtual.
- ❖ Your business will be highlighted with a banner displayed within the virtual auction.
- ❖ Sponsor recognition and logo will be published in Children's Museum of Skagit County website and e-blasts. These social media formats reach thousands of households and businesses weekly.
- ❖ Logo recognition and a link to your site on the CMSC Web site, Facebook and Twitter.
- ❖ A sponsor's easel will display company as Gold Sponsor inside the museum, which will remain for several months prior and post the auction event.

Silver Adirondack Sponsor ~ \$500

- ❖ Recognition as a Silver Sponsor in event materials, printed and virtual.
- ❖ Sponsor recognition and logo will be published in Children's Museum of Skagit County website and e-blasts. These social media formats reach thousands of households and businesses weekly.
- ❖ Logo recognition and a link to your site on the CMSC Web site, Facebook and Twitter.
- ❖ A sponsor's easel will display company as a Silver Sponsor inside the museum, which will remain for several months prior and post the auction event.



Children's Museum of Skagit County 432 Fashion Way Burlington, WA 98233 360-757-8888

Sponsorship Agreement Form

BUSINESS _____

Please print the name of the business exactly as it should appear in printed materials.

CONTACT PERSON/TITLE _____

ADDRESS _____

PHONE _____ **E-MAIL** _____

Chair-ity Auction 9/12/20

Building A Brighter Future!

SPONSORSHIP LEVELS:

PRICE

_____ Platinum Armchair Sponsorship	\$2,500
_____ Gold Recliner Sponsorship	\$1,000
_____ Silver Adirondack Sponsorship	\$ 500

Corporate Representative Date CMSC Representative Date

METHOD OF PAYMENT:

- Check (payable to the Children's Museum of Skagit County) Please send to: CMSC/Attn. Cate Anderson
432 Fashion Way/Burlington, WA 98233
- Send Bill (Due upon invoice)
- Credit Card (On line via website at www.skagitchildrensmuseum.net or Contact Cate at 360-757-8888)

Note: This year the event will be held virtually, beginning September 4th and running continuously until the Live Virtual Auction Event on Saturday, September 12th.
THANK YOU FOR YOUR SUPPORT!!

